Applechem Formulary - Cleansing



Pure Honey Exfoliating Glycerin Cleanser (CL-F 002(N))

A mildly exfoliating, hydrating cleanser that reinvents the old Liquid Neutrogena Facial Cleanser formulation. It features a unique springy texture that imparts a pleasant warming sensation without any tacky afterfeel. Leave your skin feeling clean, smooth and hydrated!

SENSOGEL, a sensorial rheology modifer for emulsion systems that provides a surprisingly non-tacky, "super-fresh" sensory with a quick-absorbing feature. The stable and consistent performance makes it easy to create a range of textures from sprays to butters by simply varying the usage rate.

SENSOGEL NOVUS is a very powerful glycerin thickener which is used to great effect in this formula. Not only does it boost glycerin vicosity, from a soft flowable jelly to a structured gel, but also tamps down on the traditional stickiness associated with this raw material. The mixture of high-loaded glycerin and Sensogel Novus can create a cohesive self-leveling gel which does not adhere to the side of container, maximizing the use of your product to 100%.

G-GEL Eco-HMS is an organoclay gel designed for clean beauty applications. It greatly boosts powder suspension and sensory, and stabilizes the emulsion system.

Specifications

	Υ	'ield	Stres	ss : 1,	,100,	,000	СP
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Viscosity at 5 rpm: 236,000 cP

Freeze-Thaw: Passed 3 Cycles

PHASE	INCI NAME (TRADE NAME)	USAGE (WT%)
A	G-Gel Eco-HMS	1.00
	Vitis Vinifera (Grapeseed) Oil	8.00
	Dimethicone	5.00
В	Glycerin	74.0
	Honey	7.50
	Sensogel 200/ Sensogel Novus	1.50
C	Sensogel 200/ Sensogel Novus	0.50
D	Preservative	Q.S.
	Illite (and) Montmorillonite (and) Kaolin (and) Jojoba Esters (Jarbead GC-M)	2.50

Processing Method

- 1. Mix Phase A until homogenous with a dispersion blade for 10 minutes at 1200 rpm at room temperature.
- 2. Mix Phase B until homogenous with a dispersion blade for 5 minutes at 1500 1700 rpm at room temperature. Then add Phase A to Phase B while increasing to around 2200 rpm.
- 3. Add Phase C into Phase AB and mix at around 2200 rpm for 15 minutes at room temperature.
- 4. Add Phase D at room temperature.

Note: For CL-F002(N), prototype with N is using Sensogel Novus, prototype without N is using Sensogel 200.

Create Possibilities
EDITION: APRIL 2019

^{● 50°}C oven: 1 month stable