## **COLOR COSMETICS** FLEXIBILITY AND VERSATILITY

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**MU-BL 001** 

## Bubble Gum Cream-to-Powder Blush

- A cream-to-powder blush with a unique texture.
- Due to the contribution of OleoFlex EG-200 and FG-100, the blush looks like a solid cream, but has a special bouncy texture like bubble gum.
- Able to *recover* the shape to have a flat and shiny surface which is suitable to put in jar containers.
- When applied on skin, this soft cream turns into powder which helps smoothens and moisturizes your skin.
- OleoFlex EG-200 and FG-100 provides a novel form of various types of formulation such as blush, eye shadow, foundation, lip cream, and more.
- $\geq$ OleoFlex FG 100: A honey-like flowing gel
- $\geq$ OleoFlex EG 200: An elastomeric gel and a film former Both help build the consistency of the oil phase, especially the natural oils, with a micro-sponge structure. As a film-former, it forms a flexible, natural oil-based film on skin, hair or eyelashes, sealing the moisture, increases water resistance and long wear, and gives a natural look for hair or eyelashes.
- $\triangleright$ Applecare PDS 300: COSMOS- approved, easy- to- use, completely natural pigment dispersion system, capable of dispersing costeffective, virgin, non-surface coated pigments in oil at a high dosage, while converting the pigment surface to a hydrophobic surface, resulting in an increased water & wear resistance, bright, intense, homogenous color throughout the make-up. The usage level is only 5-8 % of the total pigment weight.



Part	INCI Name, (Trade Name)	Wt %	Proce
А	OleoFlex EG-200	15.00	
	OleoFlex FG-100	5.00	1. H
	Sunflower seed oil	5.00	ho
	Candellila wax	0.50	le
	Capric/Caprylic Triglyceride	29.6	2. A
В	Capric/Caprylic Triglyceride	0.40	
	Applecare PDS-300	0.04	m
	Red iron oxide	0.16	h h
	Red 7 Lake	0.32	3. A
с	Talc	14.0	pr
	Silica (MSS-500/H)	10.0	_ m
	Mica S-12	10.0	
	Timiron Synwhite Satin	5.00	
	Optique Shimmer Red MIL-259	5.00	

## ss:

- eat B at about 80 C and mix it omogenously by a propeller, then et it go through 3-roll mill twice.
- dd B into A. Heat AB to 80 C and nix by a propeller (1000 rpm) to a omogenous solution.
- dd D into AB and mix well by a ropeller (1000~1500 rpm) for 5 ninutes.

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