



Natural Look Moisturizing Lip Gloss Pot (SC-LG 005 V3)

A smooth, non-tacky lip gloss featuring excellent pick up and natural looking shine. Glossy, flexible film forming action seals in moisture and greatly increases wear while hydrating chapped lips.

OLEOFLEX products are film forming texturizers. They increase water resistance and lock the moisture on the skin. The combination of **EG 200** and **FG 100** offers a wide range of possible textures and structures, from flexible flowing gels to bouncy micro-sponges.

OLEOFLEX products can also serve as a soft wax substitute which provides smooth and cushioned with great payoff, rather than hard and waxy feel. Their flexibility makes the stick less breakable.

APPLECARE PDS 300 provides even distribution of powders to provide a smooth sensory. The improved adhesion on the lip matches and defines lip's natural contour.

Specifications

- 🍏 50°C oven: 1 month stable
- 🍏 Freeze-Thaw: Passed 3 cycles

Processing Method

1. Mix Phase A with a propeller at 75 -85C to a homogenous solution.
2. When cool down to 55 -60C, add Phase B with a Silverson homogenizer.
3. At 50 -55C, mix Phase C with a propeller.

** The final texture may take a few days to develop fully at room temperature.

PHASE	INCI NAME (TRADE NAME)	USAGE (WT%)
A	OleoFlex FG 100	50.0
	OleoFlex EG 200	3.50
	Helianthus Annuus (Sunflower) Oil	15.0
	Caprylic/Capryl Triglyceride	10.0
	Candelilla Wax	3.50
	Cetyl Alcohol	3.00
	Maxperse! 67% Liporganic/inorganic Pigment Stock Paste (see formulation on Page 2)	0.05
	Silica	5.00
	Zinc Stearate	1.50
	Hydrogenated Castor Oil (Castor Wax MP 80)	3.00
B	Glycerine	5.00

Create Possibilities

EDITION: OCTOBER 2017
REF #: LG 1710-7

Maxperse! 67% Liporganic/ Inorganic Pigment Stock Paste (CC P-008)

A super high loading, high intensity pigment predispersion that uses Applecare PDS-300 technology to boost pigment levels far beyond standard color predispersions.

Applecare PDS 300 provides even distribution of powders to provide a smooth sensory. The improved adhesion on the lip matches and defines lip's natural contour.

Specifications

- 🍏 50°C oven: 1 month stable
- 🍏 Freeze-Thaw: Passed 3 cycles

PHASE	INCI NAME (TRADE NAME)	USAGE (WT%)
A	Red D&C 7 CA Lake	13.7
	FD&C Yellow 6 Lake	9.68
	FD&C Yellow 5 Lake	6.13
	Blue 1 Lake	0.77
	Mica	4.72
	Russet Iron oxide	1.89
	Red Iron oxide	4.72
	Yellow Iron oxide	0.94
	Titanium Dioxide	24.4
B	Caprylic/Capric triglyceride	28.3
	Applecare PDS 300	4.69

Processing Method

1. Blend Phase A in a blender to a homogenous color.
2. Mix and heat Phase B in a beaker with a dispersion blade at ~70 C and add Phase A. Slowly increase to 2500 rpm and mix for 20 minutes.
3. Use 3 roll-mills to grind the dispersion twice (gap ratio 7:3 then 3:1).