## Applechem Formulary - Skin Care



## Safe Snuggles Gentle Baby Lotion (SC-F 027N V.2)

A very mild, fragance free baby lotion with a lighter, water-fresh texture than conventional lotions on the market. Fast absorbing with a refreshing, hydrating afterfeel, this lotion features the high end sensory profile. This formulation is also *Clean Beauty- friendly*.

**SENSOGEL**, a sensorial rheology modifer for emulsion systems that provides a surprisingly non-tacky, "super-fresh" sensory with a quickabsorbing feature. The stable and consistent performance makes it easy to create a range of textures from sprays to butters by simply varying the usage rate.

SENSOGEL NOVUS is a very powerful glycerin thickener which is used to great effect in this formula. Not only does it boost glycerin vicosity, from a soft flowable jelly to a structured gel, but also tamps down on the traditional stickiness associated with this raw material. The mixture of high-loaded glycerin and Sensogel Novus can create a cohesive self-leveling gel which does not adhere to the side of container, maximizing the use of your product to 100%.

## **Specifications**

- ♦ Viscosity at 5 rpm: 65,760 cP

- Freeze-Thaw: Passed 3 Cycles

## **Processing Method**

- 1. Heat Phase A to 85 Celsius then mix until homogenous and Sensogel Novus is dispersed.
- 2. Mix Phase B and Phase C separately until homogenous. Then mix together until homogenous and heat to 85 Celsius.
- 3. On a dispersion blade, add Phase BC to Phase A at 85 Celsius, allow to mix for 10 minutes at 1000-1500 rpm.
- 4. Cool to 50 Celsius then add Phase D.
- 5. Cool to 30 Celsius then adjust pH with 10% citric acid (target pH 5.0 -5.5).

**PHASE** INCI NAME (TRADE NAME) USAGE (WT%) Squalane 5.00 Dimethicone 2.00 Cocos Nucifera (Coconut) Oil 3.00 Sorbitan Laurate 1.00 Stearic Acid 0.50 Glyceryl Stearate 1.50 Cetearyl Alcohol 0.50 Sensogel Novus 2.00 Glycerin 8.00 В Snow Mushroom Extract (PhytoCare-HA CG 1M ) 0.10 Water 76.1 C Sodium Gluconate 0.10 Preservative 0.20 D Lavandula Angustilfolia (Lavender) Flower/Leaf/Stem Extract (Hydroes-Q.S. sentials Lavandula)

EDITION: FEBRUARY 2020